

Service Learning: What, How, and Why

Robert G. Bringle, Ph.D. Phil.D.

**Chancellor's Professor Emeritus of Psychology and
Philanthropic Studies**

**Senior Scholar, Center for Service and Learning
Indiana University-Purdue University Indianapolis**

rbringle@iupui.edu



Engagement's Global Reach

- **Community engagement is transforming higher education around the world**
- **Europe Engaged, Talloires Declaration, Network of Networks, Ma'an (Arab), CLAYSS (Latin America) Asia-Pacific Regional Conference on Service-Learning**
- **Engaged research in more than 100 journals across the disciplines**
- **International Association For Research on Service-Learning and Community Engagement: First regional conference last summer in Bologna; next international conference in Galway, Ireland, September, 2017**

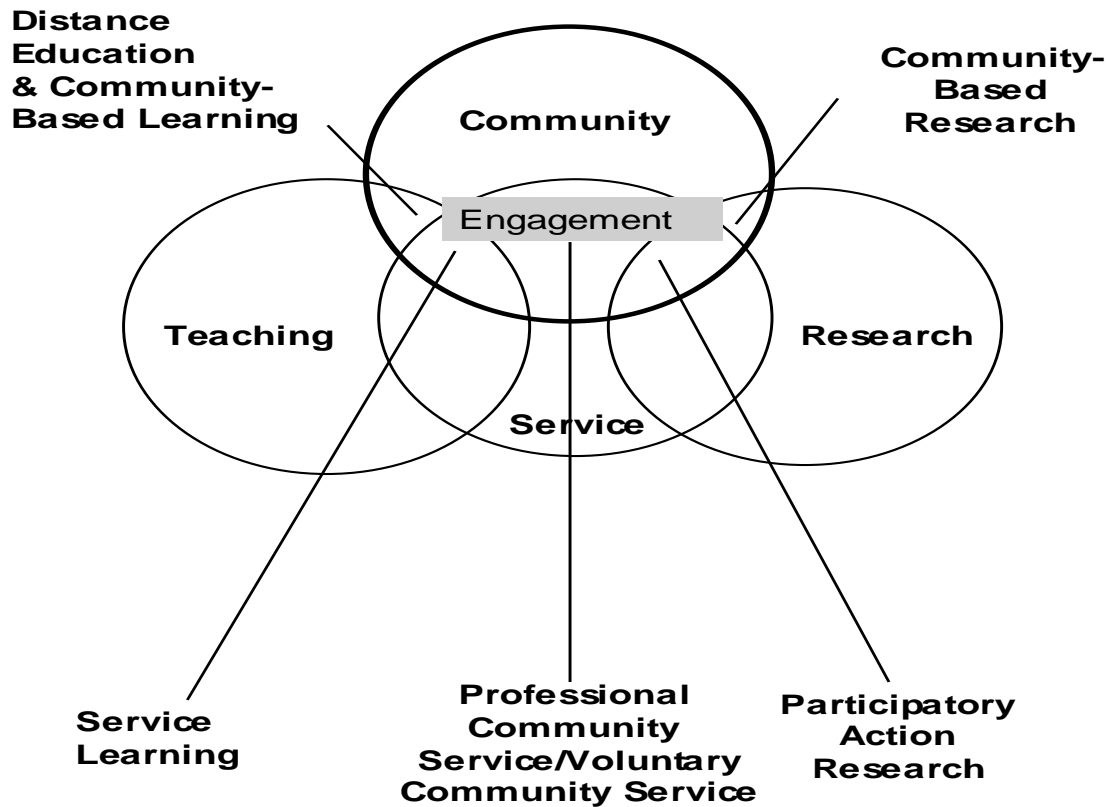


Nomenclature

- **Civic Education**
- **Civic Engagement**
- **Community engagement**
- **Community-based Learning**
- **Community Service**
- **Engaged Scholarship**
- **Experiential Learning**
- **Outreach**
- **Participatory Action Research**
- **Partnerships**
- **Professional Service**
- **Public Scholar**
- **Public Service**
- **Scholarship of Engagement**
- **Scholarship on Engagement**
- **Service**
- **Service Learning**
- **Student Engagement**
- **Voluntary Service**



Faculty and Student Activities In the Community





Community Involvement

- Teaching, research, and service *in* the community
- Occurs in profit, nonprofit, and government sectors
- Has no geographic boundaries

Differentiation of Terms

***Community* Involvement**

- Defined by location
- Occurs in the community

***Civic* or *Community* Engagement**

- Defined by location and process
- Occurs *in* and ***with*** the community
- Demonstrates democratic values of participation
- Impact + ***Partnerships***

Community-Based Learning

Not all community-based instruction is service learning

- **Field work experiences (e.g., Museum Studies, Anthropology)**
- **Cooperative Education**
- **Internship**
- **Practicum**
- **Service Learning**
- **Pre-professional field experiences: Clinicals, Student Teaching**
- **Applied Learning**

Definition

Service learning is a course-based, credit-bearing educational experience in which students

- a) participate in mutually identified and organized service activities that benefit the community, and**
- b) reflect on the service activity in such a way as to gain further understanding of course content, a broader appreciation of the discipline, and an enhanced sense of personal values and civic responsibility.**

(adapted from Bringle & Hatcher, 1995)

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Balance in Service Learning

s L

S I

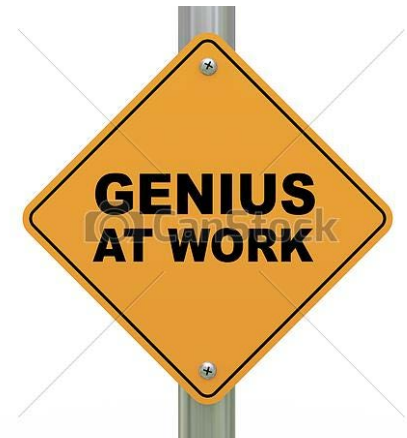
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S-L

Educational programs . . . need champions. Those champions must be found in the faculty if an innovation is to be profound and long-lasting.

- Richard Wood

You are now a service learning expert!





Rationales for Service Learning

- **Enhance academic learning**
- **Student-oriented instruction**
- **Social justice, systemic change**
- **Civic and democratic learning**

Why do we need more than a vocational education? In part, because we live more than a vocational life: we live a larger civic life and we have to be educated for it.

- D. Mathews

Definition

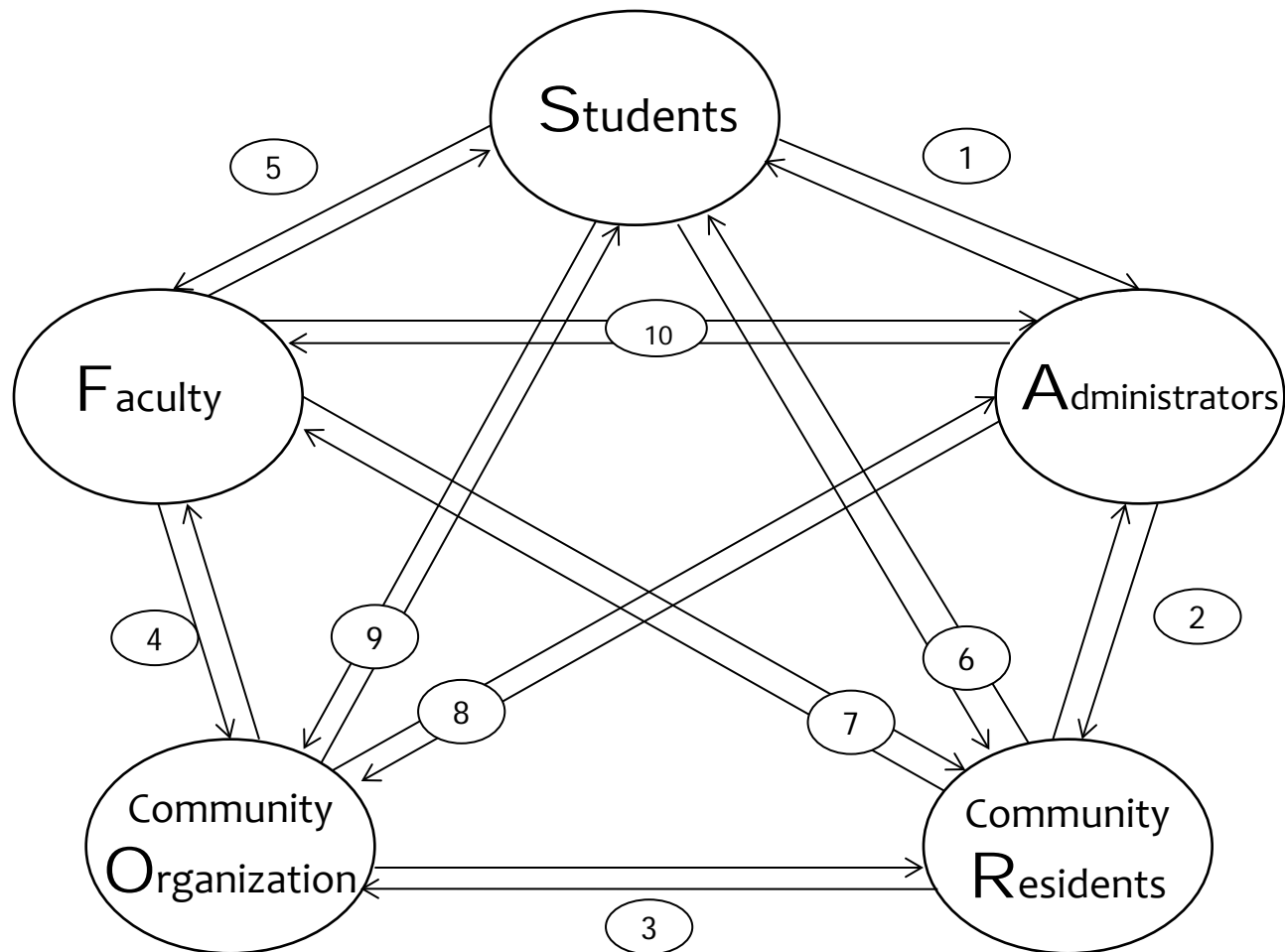
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Robert Sigmon

- **All teach, and all learn**
- **All serve, and all are served**

SOFAR



Democratic Processes

- **Fair**
- **Inclusive**
- **Participatory**

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From A Student's Journal

Today I got to the nursing home at 2:00. Talked to some ladies. Passed out popcorn at the movie. Went home at 4:00

DEAL: A Model For Critical Reflection (Clayton et al.)

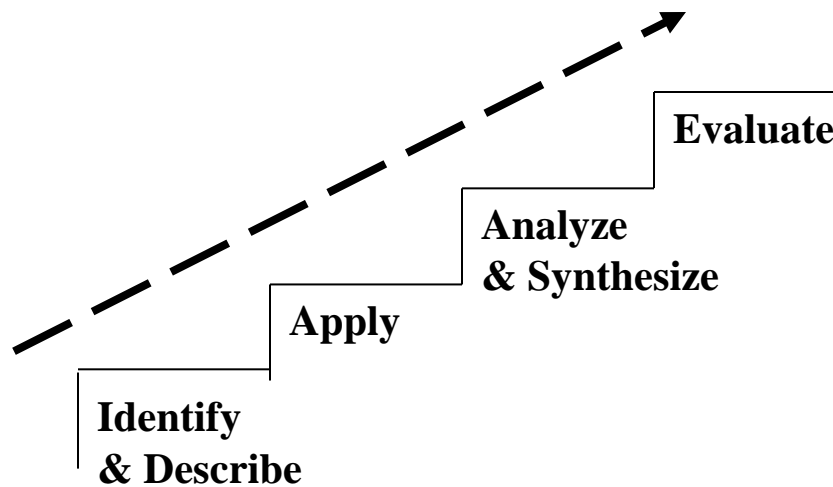
- 1. Describe** experience
- 2. Examine** experience, per learning objectives
Personal → Civic → Academic
- 3. Articulate Learning**, in each category and across categories

Clayton et al.

Articulated Learning (AL)

- **What did I learn?**
- **How did I learn it?**
- **Why does it matter/why is it important?**
- **In what ways will I use this learning/what goals will I set to improve (my learning, my service)**

Clayton's Critical Reflection



**Academic
Learning**

**Civic
Learning**

**Personal
Growth**

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**Not only “serving to learn” →
which is applied learning**

**But also “learning to serve” →
which is civic education**

What is Good Citizenship?

Battistoni (2002)

- **Civic Professionalism**
- **Social Responsibility**
- **Social Justice**
- **Connected Knowing: Ethic of Care**
- **Public Leadership**
- **Public Intellectual**
- **Engaged/Public Scholarship**

COMPETENCES FOR DEMOCRATIC CULTURE

Living together as equals
in culturally diverse
democratic societies

Values

Attitudes

Skills

**Knowledge and
Critical Understanding**




Service Learning vs. Internship

Service Learning

- **Balance between content and activities.**
- **Clear link of activity to course content**
- **Emphasis on regular, structured reflection**
- **Includes civic learning**
- **Assessment of learning**

Internships

- Heavy emphasis on activity.**
- Little course content (maybe past courses)**
- Little, if any, reflection**
- Focus solely on career preparation**
- Assessment of activities**



Please let me know how I can
help you with your work

rbringle@iupui.edu